You are a

DEVELOPER

who has just created this product.

Working as a team, please list 5-10 keywords and phrases that you would use to describe this product.

You are a

MARKETER

responsible for promoting this product.

Working as a team, please list 5-10 keywords and phrases you would use to promote this product.

You are a

CONSUMER

who wants this product.

Working as a team, please list 5-10 keywords and phrases you would use to look for this product.